Jacksonville Chamber of Commerce & Business Association

Thursday, November 7, 2019

Board Meeting Notes

Attendees

Robert, Arliss, Eric, Jerry, Mike, Bobby, Kelly, Luis and Don

Old Business

• Meet new VIC head and Marketing Director- Tim B. discussed Amanda’s general duties that she will focus on and John’s duties and focus areas. Both will go to Agri-business workshop put on by “Travel Medford”. Outcome “Food Trail” (will have a max. of 50 locations) including restaurants, food stands and lavender farms. Job descriptions and focus areas sheet is attached to these notes.

• Grants for Chamber - Go or No go- Money was approved for extra training (Amanda and Jon) also smoke and lights for haunted Trolley.

• Haunted trolley- Great success / good improvements each year (new narration with special effects and smoke especially effective) thank you dinner Nov 19th / thurs. night didn’t sell out / final money count not available yet / debrief coming up

• How are we handling Xmas garland, etc. -
Costco will provide garlands, Don is contact / 2 ½ pallets / hanging on 25th / hang in early morning / put behind Las Palmas until put up.

- Christmas tree
  Nice large tree from Monica Mc Fadden also saw possible tree for next year (Blue Spruce)

- Trolley update
  Broken Trolley work is not completed /time frame and work is still up in the air

New Business

- Annual Dinner
  Possible rotation between Goggi’s and Jville Inn discussed

- New Board member?
  Discussed possibility of Patty Heck

- Xmas Donations - status
  Will discuss further at next meeting

- Parade update
  22 participants so far / Need help on planning committee

- Xmas tree - future of....
  Possible live tree / grant would be needed
- Fire Station letter of support for Seismic Grant.
  Fire station is not historic building

  Garland Hanging-
  Discussed in Old Business

Next Board Meeting Dec. 5th 8:30am At “Bella Union”