Jacksonville Chamber of Commerce & Business Association  
Thursday, February 7, 2019 Board Meeting Notes

Present: Bobby Abernathy, Robert Roos, Erik Johnson, Jerry Hayes, Ian Bachtel, Tim Balfour, Luis Rodriguez, Cindi Hickey

Absent: Joe Surges, Sandi Whittle, Kelly Cason, Mike Gantenbein, Arlis Duncan

Old Business

- **Member Meeting Schedule**–
  - February 13 – Morning Meeting*  8:30 am  Jacksonville Community Center
  - April 18 – Evening Mixer  5:30 pm  Magnolia Inn – Robert & Susan Roos
    - Rescheduled from 4/11 due to conflict with Britt Announcement
  - May 16 – Morning Meeting*  8:30 am  Jacksonville Community Center
  - July 11 – Evening Mixer  5:30 pm  TBD - Bobby Abernathy
  - August 8 – Morning Meeting*  8:30 am  Jacksonville Community Center
  - September 12 – Evening Mixer  5:30 pm  TBD - Sandi Whittle
  - October 10 – Morning Meeting*  8:30 am  Jacksonville Community Center

* JCC (front room) confirmed as location for meetings. Sandi Whittle is coordinating coffee and pastries from Good Bean.

Britt has offered to host for July or September – pending concert schedule

New Business

- **Board of Directors Selection** – There are two positions that will be open on the board. Reviewed by-laws related to director selections. February is month for selections with new members taking place in March.

- **Chinese New Year** – The Chamber supports this event by making arrangements and covering costs related to hanging the banner and traffic control for the parade.
  - Street Closure Team – Saturday 7:30 AM (Robert Roos, Mike G. & Tim Balfour)
  - Sign Posting Team – Friday AM (Luis Rodriguez, Tim Balfour)
  - Lantern Hanging for event locations – Saturday 9 AM (Cindi Hickey, Tim Balfour)

- **Celebrate the Shamrock promotion** – Saturday, March 16 – Committee will meet next week. Changes include reduced advertising and increase in street performers

- **E-Barter Bank** [http://ebarterbank.net/](http://ebarterbank.net/)
  Discussed exploring participation in a barter network some Chamber members have recently signed up for. Board decided not to pursue this.

- **Year End Financial Review**
  Tim and Ian are continuing on some minor clean-up and clarifying variations from previous year. Tim will meet with accountant to confirm bookkeeping processes in question.
Board approved arranging for consultation with QuickBooks Pro on an ongoing/as-needed basis to ensure processes are being done appropriately.

- **Victorian Christmas**
  - Grand Marshal – discussed options for honoring community member.
  - Increased Payment for Bartlett Tree Service – Mike Bartlett has been subsidizing harvesting/installing/removing/decorating the tree by $1,000 over the past several years. New lighting scheme has extended decorating into a 2\textsuperscript{nd} day. Tim will discuss with Mike to negotiate new payment level.
  - Planning Chair & Other Roles
    - **Chair Position needs to be filled** – contact Tim Balfour if interested. There are lots of reference materials that anyone can follow in coordinating the project.
    - **Father Christmas Set-Up**: Cindi Hickey
    - **Cider Stand**: Susan Roos
    - **Christmas Tree**: Debbie Stevens (need to confirm)
    - **Tree Lighting Event**: Debbie Stevens (need to confirm)
    - **Parade**: Bobby Abernathy
    - **Weekend Entertainment**: ______________________________
      - *Jerry Hayes will be checking on possibility of reactivating outdoor speakers to play recorded music throughout season*

- **Marketing & Visitor Services**
  - Revised Merchant Map – Requesting feedback on visitor response related to size, layout, info provided, not on design. Tim has local designer re-working the layout for spring printing. New businesses will also be added.

  - **VIC** -
    - Interior Painting will be finished this spring. Brian Roberts will provide the labor.